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**BLUEFISH444 TO ADD SONY XDCAM & PANASONIC P2 SUPPORT
FOR APPLE FINAL CUT STUDIO TO THE EPOCH AND CREATE PRODUCT RANGES**

S. Melbourne, Australia, April 10th, 2010 ... Bluefish444, a leader in 2K and HD video cards for feature film and broadcast television, today announced that it will make significant software upgrades to its support for Final Cut Studio by offering desktop and SDI/DVI/HDMI preview of Sony XDCAM and Panasonic P2 compressed video files, which will be available Q2, 2010.

Bluefish444 will further extend its supported workflows for Final Cut Studio beyond uncompressed 444 digital intermediary I/O by including presets for the Sony XDCAM and Panasonic P2 codecs.

For the first time, Bluefish444 Apple Final Cut Studio customers will be able to edit, preview and master these popular high quality compressed files using the superior 12 bit SDI processing power of the Epoch and Create video card range.

“Bluefish444 has always been well known for providing superior quality digital intermediary I/O solutions, states Craig Mott, Managing Director. We have taken the feedback from our customers to extend our Apple workflows beyond DI to a much broader market of compressed file based transfer workflows supported by Sony and Panasonic. Now users of these industry standard, compressed, high quality codecs can avail themselves of the highest quality video I/O processing from Bluefish444 for their project preview and mastering.”

Bluefish444 will make a series of free Apple driver software upgrades throughout Q2 2010 to enable support for Sony XDCAM and Panasonic P2 codecs for the entire range of Epoch & Create video cards.

About Bluefish444:

Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd. based in S. Melbourne, Australia. It is a leading supplier of uncompressed video cards for the Windows, MacOSX and Linux operating systems. Its video capture cards are used by a large number of OEMs specializing in broadcast and digital intermediary solutions. By continuing to work with workstation vendors, system integrators and resellers, Bluefish444 has made it easier for end-users to purchase off the shelf Windows and Mac OSX based editing, animation and compositing solutions making sure that the hardware is optimized for analog, and 2K/HD/SD SDI solutions. For more information on Bluefish444, please visit the Bluefish444 website at www.bluefish444.com

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